



## 2025 FINALISTS PACKAGES

### FINALISTS ANNOUNCEMENT

\*ALL INCLUDE FREE FULL COLOR O&O STANDARD BANNER IMPRESSIONS

Print-Newspaper	Digital Stdrd Banner	OPEN RATE:	DISCOUNT RATE:
<b>FULL PAGE</b> 6 col (9.889") x 21.1"	25k Impressions	<b>\$800</b>	<b>\$ 600 (\$200 SAVINGS)</b>
<b>HALF PAGE</b>	20k Impressions	<b>\$500</b>	<b>\$350 (\$150 SAVINGS)</b>
* Horz. (6col. (9.889") x 10" or Vert. 3col (4.889")x 21.1")			
<b>QUARTER PAGE</b> 3 col (4.889") x 10"	15K Impressions	<b>\$300</b>	<b>\$200 (\$100 SAVINGS)</b>

Discount rates apply if advertiser purchased packages in both phases.

**FINALIST WILL BE ANNOUNCED BY GROUPS/CATEGORIES ON THURSDAY, APRIL 10; SATURDAY, APRIL 12; & TUESDAY, APRIL 15.**  
**DIGITAL IMPRESSIONS: APRIL 10 – MAY 4.**

\*\$39 monthly search boost required. Creative fees may apply.

**Finalist Phase: Ad Space Reservation: April 4, 2025**

Total: \$ \_\_\_\_\_

CUSTOMER NAME

CUSTOMER SIGNATURE

DATE

CONTACT PERSON

SALES CONSULTANT SIGNATURE

ACCOUNT NUMBER

### PROGRAM DATES:

**Nomination Phase:**  
January 14 – January 30

**Voting Phase:**  
February 25 – March 13

**Finalists Publish:**  
April 10, 12, 15



### 2024 BY THE NUMBERS:



3,881  
Total Nominations



31,826  
Total Votes



1,405  
Total Participants



9,543  
Unique Page Views



.69%  
Average CTR



SCAN TO SEE OUR  
GROUPS &  
CATEGORIES

SCAN TO REQUEST  
YOUR FREE  
PROMO KIT



SCAN TO VISIT  
THE 2024 BEST OF  
BALLOT



**THE DAILY NEWS**