

Independent Record

BEST OF 2025 HELENA

2025 BEST OF HELENA PACKAGES

DESCRIPTION	DELUXE PACKAGE	CHOICE PACKAGE	BASIC PACKAGE
Digital...	• 87.5K ROS Impressions or • 35K High Impact Impressions	• 50K ROS Impressions	• 30K ROS Impressions
Ballot...	• 1 Exclusive Group Sponsor Ad • 2 Category Sponsor Ad • 2 Enhanced Listing	• 1 Category Sponsor Ad • 1 Enhanced Listing	• 1 Category Sponsor Ad • 1 Enhanced Listing
Print...	• 4 Quarter Page Print Ads	• 4 Eighth Page Print Ads	
Email...	• 1 Dedicated Email Blast	• 1 Dedicated Email Blast	
Package Price...	\$2,690 Per Phase	\$1,390 Per Phase	\$860 Per Phase

*Text-to-vote only applies to voting packages.
Additional \$19.95 Creative Fee will added for each creative ad.

A LA CARTE (PER PHASE)

Category Sponsor (728x90)	\$500
Enhanced Listing	\$295
Text To Vote	\$295
AdMail.....	\$250
Digital - Premium Local or Targeted Display	\$12 CPM
Social Post.....	\$300

PROGRAM DATES:

Nomination Phase:
January 29 – February 19

Voting Phase:
March 12 – March 30

Winners Guide:
Saturday,
May 10

2024 BY THE NUMBERS:



36,945 Nominations



121,357 Votes



6,829 Total Users



51,369 Page Views



0.73% Average CTR



SCAN TO SEE OUR
GROUPS &
CATEGORIES

SCAN TO REQUEST
YOUR FREE
PROMO KIT



SCAN TO VISIT
THE 2025 BEST OF
BALLOT

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